

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

John's
PLANTS SEEDS BULBS

Sincerely,

*Your frequent requests have prompted me to offer
you my regular Paper Pot Line in CLAY POTS TOO!
When ordering either Clay or Paper pots, please
use our new order form on the left. You will also find
shipping and packing instructions on the right side.*

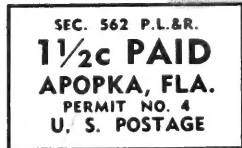
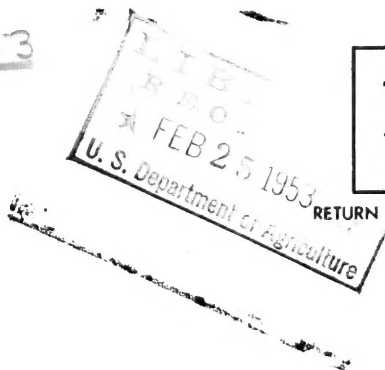
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Dear Customer:

1953

John's
PLANTS SEEDS BULBS

APOPKA, FLORIDA



RETURN POSTAGE GUARANTEED

"DID YOU EVER STOP TO THINK THAT
OUR BUSINESS THRIVES ON THE TWO
TRAGEDIES OF LIFE..... WEDDINGS AND
FUNERALS."

FEB. '53 A B F

(PRINTED IN U. S. A.)

LOW COST PLANTS AVAILABLE YEAR AROUND



NEPHTHYTIS
(Liberica)



PEPEROMIA
(Obtusifolia)



PHILODENDRON
(Cordatum)



POTHOS AUREUS
(Scindapsus)



CACTUS
(Cereus Peruvianus)



IVY
(Hahn and Grape)



AGAVE
(Sisalana)



AGAVE
(Decepens)



ARDISIA
(Crenulata)



CRASSULA
(Aborescens)



SERRISA
(Foetida-Variegated)



DRACAENA
(Godseffiana)



SANSEVIERIA
LAURENTII



PLANT
COMBINATION



CHINESE
EVERGREEN
(A. Simplex)



SANSEVIERIA
ZEYLANICA



NEANTHE BELLA
PALM
(Chamaedorea)



PHILODENDRON JOHNSII
(Selloum)



SANSEVIERIA
HAHNII

VERY
GOOD



PHILODENDRON
DUBIUM



PHILODENDRON
HASTATUM



PHILODENDRON
MONSTERA

DO NOT MIX CLAY WITH PAPER

DESCRIPTION AND PRICES

John's
PLANTS SEEDS BULBS

A Good Variety For Dish Gardens and Planters

POT GROWN — HARDY PLANTS

NAME	DESCRIPTION		PAPER POT	CLAY POT
NEPHTHYTIS —		2" pot (1 plant)	9c	10c
Large dark green leaves.		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
VARIEGATED NEPHTHYTIS —Very colorful, smaller, crinkled leaves.		2" pot (1 plant)	15c	16c
PEPEROMIA —		2" pot (1 plant)	9c	10c
Many waxey, dark green leaves.		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
PHILODENDRON —Number 1 in sales.		2" pot (1 plant)	9c	10c
(Cordatum) (Either long or short vines)		2½" pot (2 plants)	18c	20c
		3" pot (3 plants)	25c	29c
POTHOS AUREUS —Golden variegation for color.		2" pot (1 plant)	9c	10c
		3" pot (2 plants)	25c	29c
POTHOS MARBLE QUEEN —		2" pot (1 plant)	20c	21c
Snowy white variegation.				
CACTUS —From 2-5" tall in special soil.		2" pot (1 plant)	9c	10c
IVY —Hahn or Grape or Mixed. Erect growth when small.		2" pot (1 plant)	9c	10c
		2½" pot (2 plants)	18c	20c
AGAVES —Sisalana (Smooth edge) Order either		2" pot (1 plant)	9c	10c
Decepens (Rough edge) or Both.				
ARDISIA —Woody, compact. Used in Juvenile stage. 5-8 wavy margined leaves.		2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
CRASSULA —Small, bushy and well shaped.		2" pot (1 plant)	9c	10c
		2½" pot (1 plant)	18c	20c
SERRISA —Very dainty, woody plant with perfect white margined leaves.		2" pot (1 plant)	9c	10c
DRACAENA —Slender woody plant—Large dark green leaves with white spots.		2½" pot (1 plant)	20c	22c
PLANT COMBINATION —3 pot grown assorted plants frequently varied for best arrangement.		3" pot (3 plants)	25c	29c
CHINESE EVERGREEN —4-6 leaves, 5-8" tall, Barerooted		2½" pot (1 plant)	45c	49c
5-8 leaves, 8-16" tall, 3" pot (1 plant)				
For Every Use—Soil or Water—Planter or Pot.				
THE OLD AND NEW SANSEVIERIAS			WAX WRAP	PAPER POT
No Losses from Sales or Abuse.				CLAY POT
S. LAURENTII —(Gold Banded)				
The Special, 3-5 leaves, 12-20" tall.	}	Bare	18c	
The Regular, 2-3 leaves, 15-18" tall.		Rooted	15c	
The Rosette, 3-5 leaves, 4-8" tall.		Roots in	15c	
		Sphagnum Moss	9c	
S. ZEYLANICA —3-4 leave, 6-10" tall				
S. HAHNII —The New Patented Rosette.		2" pot	12c	14c
Pot Grown—Excellent Color.		2½" pot (1 plant)	20c	22c
NEANTHE BELLA PALM —See "Florists Review"				
BRAND NEW! Nov. 27, 1952, Page 44.		2" pot (1 plant)	9c	10c
"Perfect for Dish Gardens or Growing on." — Likes shade.				
THE ARISTOCRATIC LARGE PHILODENDRONS				
P. JOHNSII —Beautiful erect growth.				
NEW A must in the decorator's manual.		3" pot	60c	65c
The 4" pot size shipped only in minimum quantities of 12 plants per box or multiples thereof.		4" pot	\$1.25	\$1.30
P. DUBIUM 3-5 leaves, 10-18" tall	}	4" pot	Paper Pots Only Minimum Order of 12 Plants Which May Be Assorted	\$20
P. HASTATUM 4-6 leaves, 10-15" tall		4" pot		
P. MONSTERRA 3-4 leaves, 15-24" tall		4" pot		





We Recommend 4 of Each to Answer All Needs.

PAPER POTS




CLAY POTS ARE SHI

John's SPECIAL AND SEASONABLE PLANTS

FERNS

			
BOSTON FERN (Compacta)	ASPARAGUS PLUMOSUS	ASPARAGUS SPRENGERII	LACE TABLE FERN (Asstd. Pteris Fern)

BLOOMING PLANTS AND BULBS

	Available again in September		
CALADIUM Plants — Bulbs	AMARYLLIS BULBS (Hybrid)	GARDENIAS (Veitchii)	AZALEAS (Kurume)

NAME	DESCRIPTION	WAX WRAP	PAPER POT	CLAY POT
<i>Selected Ferns--- 20 Years of Experience Behind Them</i>				
BOSTON FERN (Compacta)	For a 4" pot	Bare rooted Roots in Sphagnum Moss	12c	
TRUE BOSTON FERN (Bostonensis)	For a 3" pot			
ASPARAGUS PLUMOSUS	For a 3" pot	Directions on wrapper	15c 9c	
ASPARAGUS SPRENGERII	For a 3" pot			
LACE TABLE FERNS	Pot grown	2 1/2" pot	20c	22c
A delicate beauty with golden edged leaves.				

CALADIUM PLANTS—For Feb., March, April, May

Colorful, Assorted, Fancy Leaves — Pot grown. 3" Pot
Due to cold—Recommended for Southern States, only.

25c 29c

CALADIUM BULBS—For Jan., Feb., March Only

Special Mixture—30% Whites separated from 70% Reds.

NAMED VARIETIES	
CANDIDUM	Snow-white with dark green ribs.
MRS. EDITH MEAD	Snow white with green border and red ribs.
TRIOMPHE DE L'EXPOSITION	Velvety red center shading to narrow green border.
D. M. COOK	Rumpled leaf, deep plum center.
JOHN PEED	Brilliant red with dark green border.
DR. T. L. MEAD	Deep saturated red with black velvety sheen.
MRS. W. B. HALDEMAN	Transparent rose with pea green veins.
LORD DERBY	Rose with dark green veins and ribs.
MRS. F. SANDERS	Large splotched leaf.
A color card for your counter goes with each order.	

Size By Diameter	Mixed Varieties	Named Varieties
1 inch	8c	10c
1-1 1/2 inch	10c	12c
1 1/2-2 inch	12c	15c
2-2 1/2 inch	15c	20c
2 1/2-3 inch	20c	23c
3-3 1/2 inch	25c	28c

(10 PER CENT DISCOUNT ON ORDERS OF 1000 BULBS OR MORE.)

AZALEAS in Bud and Bloom—Until Feb. 20th

The following varieties are available: Hexe, Pink Pearl, Snow, Sweetheart Supreme, Mme. Pericat, Christmas Cheer, Salmon Beauty, Hino-degiri, Coral Bell.

Strong bushy plants	3" pot	25c	29c
grown in scientific-ally prepared soil.	4" pot	45c	50c

GARDENIAS—ORDER NOW FOR FORCING

Pot grown in sterilized soil.

3" pot 25c 29c

SPECIAL GARDENIAS IN BUD AND BLOOM

3" pot 36c 40c

Order For Future Shipment—Will be shipped when ready. Approx. April 10th to 20th.

ARE SHIPPED ONLY IN FULL BOXES

Your NEW ORDER FORM

**PLEASE USE THIS FORM TO SAVE TIME AND EXPENSE
AND TO PREVENT ERRORS**

(We will send you a new one with each order placed.) **FEB. 1953**

Ship us as checked F.O.B. Apopka, Florida, Express Collect.

PLANTS IN WAXED PAPER WRAP AND WAXED PAPER POTS.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Description	Cost Each
_____	2"	NEPHTHYTIS	9c	_____	W TRUE BOSTON	15c
_____	2"	PEPEROMIA	9c	_____	A BOSTON COMPACTA	12c
_____	2"	PHILODENDRON	9c	_____	X ASPARAGUS PLUMOSUS	9c
_____	2"	POTHOS	9c	_____	W ASPARAGUS SPRENGERII	9c
_____	2"	CACTUS	9c	_____	R CHINESE EVERGREEN	25c
_____	2"	IVY _____ or _____	9c	_____	A S. LAURENTII (SPECIAL)	18c
_____	2"	AGAVE _____ or _____	9c	_____	P S. LAURENTII (REGULAR)	15c
_____	2"	ARDISIA	9c	_____	E S. LAURENTII (ROSETTE)	15c
_____	2"	SANSEVIERIA HAHNII	12c	_____	D S. ZEYLANICA	9c
_____	2"	POTHOS MARBLE QUEEN	20c			
_____	2"	CRASSULA	9c			
_____	2"	SERRISA	9c			
_____	2"	VARIEGATED NEPHTHYTIS	15c			
_____	2"	NEANTHE BELLA PALM	9c			
_____	2½"	DRACAENA	20c			
_____	2½"	NEPHTHYTIS	18c			
_____	2½"	PEPEROMIA	18c			
_____	2½"	PHILODENDRON	18c			
_____	2½"	IVY _____ or _____	18c			
_____	2½"	SANSEVIERIA HAHNII	20c			
_____	2½"	ARDISIA	18c			
_____	2½"	CRASSULA	18c			
_____	2½"	LACE TABLE FERN	20c			
_____	3"	NEPHTHYTIS	25c			
_____	3"	PEPEROMIA	25c			
_____	3"	PHILODENDRON	25c			
_____	3"	POTHOS	25c			
_____	3"	CALADIUM PLANT ASST.	25c			
_____	3"	CHINESE EVERGREEN	45c			
_____	3"	GARDENIA	25c			
_____	3"	PHILODENDRON JOHNSII	60c			
_____	3"	PLANT COMBINATION	25c			
_____	4"	PHILODENDRON JOHNSII	1.25			
_____	4"	P. MONSTERRA	Minimum			
_____	4"	P. DUBIUM	12			
_____	4"	P. HASTATUM	plants			
			20.00			

YOUR BULB ORDERS			
Quantity Wanted	Diameter	Description	Cost Each
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

YOUR AZALEA ORDERS				
Quantity Wanted	Pot Paper	Size Clay	Variety	Cost Each
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

YOUR SPECIAL GARDENIA ORDER	
_____	3" PAPER POT. Ship When Ready 36c
_____	3" CLAY POT. Ship When Ready 40c

FOR GROWING ON	
_____	3-5 leaf NEPHTHYTIS 7c
_____	4-5 leaf PEPEROMIA 7c
_____	3-5 leaf PHILODENDRON 7c
_____	4-6 leaf CHINESE EVERGREEN 25c
_____	Thous. PHILODENDRON EYES \$15.00
_____	Thousand POTHOS EYES \$20.00

PLANTS IN CLAY POTS TO BE SHIPPED UNDER SEPARATE COVER.

Quantity Wanted	Pot Size	Description	Cost Each	Quantity Wanted	Pot Size	Description	Cost Each
_____	2"	NEPHTHYTIS	10c	_____	2½"	IVY _____ or _____	20c
_____	2"	PEPEROMIA	10c	_____	2½"	SANSEVIERIA HAHNII	22c
_____	2"	PHILODENDRON	10c	_____	2½"	ARDISIA	20c
_____	2"	POTHOS	10c	_____	2½"	CRASSULA	20c
_____	2"	CACTUS	10c	_____	2½"	LACE TABLE FERN	22c
_____	2"	IVY _____ or _____	10c	_____	3"	NEPHTHYTIS	29c
_____	2"	AGAVE _____ or _____	10c	_____	3"	PEPEROMIA	29c
_____	2"	ARDISIA	10c	_____	3"	PHILODENDRON	29c
_____	2"	SANSEVIERIA HAHNII	14c	_____	3"	POTHOS	29c
_____	2"	POTHOS MARBLE QUEEN	21c	_____	3"	CALADIUM PLANT ASST.	29c
_____	2"	CRASSULA	10c	_____	3"	CHINESE EVERGREEN	49c
_____	2"	SERRISA	10c	_____	3"	GARDENIA	29c
_____	2"	VARIEGATED NEPHTHYTIS	16c	_____	3"	PHILODENDRON JOHNSII	65c
_____	2"	NEANTHE BELLA PALM	10c	_____	3"	PLANT COMBINATION	29c
_____	2½"	DRACAENA	22c	_____	4"	PHILODENDRON JOHNSII	\$1.30
_____	2½"	NEPHTHYTIS	20c				
_____	2½"	PEPEROMIA	20c				
_____	2½"	PHILODENDRON	20c				

NOTE:
AZALEAS AND SPECIAL GARDENIAS
IN CLAY POTS ARE ABOVE.

Ship to _____

PLEASE INCLOSE A LETTERHEAD FOR OUR FILE AND CLARITY OF ADDRESS.

NOTE: CLAY POTS SHIPPED ONLY IN FULL BOXES.

Please Notice: SHIPPING RESTRICTIONS TERMS OF SALE

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

Only full boxes of potted plants travel well and your ordering should be so based. Remember that small orders boost the prorated express cost per plant and cut into your profits.

SHIPPING UNITS AND WEIGHTS:

1. Plants in **WAXED PAPER WRAP** are best shipped in units of 60, 100 or 120 to the box and can be assorted as to varieties.

The shipping weights are as follows:

60 Plants in Waxed Wrap to a Box. Approx. weight, 14-19 lbs.

100 Plants in Waxed Wrap to a Box. Approx. weight, 25-35 lbs.

120 Plants in Waxed Wrap to a Box. Approx. weight, 30-38 lbs.

2. Plants in **CLAY POTS** can only be shipped in the following units, though they can be assorted as to varieties.

50 Plants in 2" **CLAY POTS** to a box. Approx. weight, 25 lbs.

40 plants in 2½" **CLAY POTS** to a box. Approx. weight, 33 lbs.

25 plants in 3" **CLAY POTS** to a box. Approx. weight, 30 lbs.

12 Plants in 4" **CLAY POTS** to a box. Approx. weight, 19 lbs.

3. Plants in **WAXED PAPER POTS** can only be shipped in the following units, though they can be assorted as to varieties.

60 or 120 Plants in 2" pots to a box. Approx. weight, 15 or 28 lbs., respectively.

50 or 75 Plants in 2½" pots to a box. Approx. weight, 18 or 26 lbs., respectively.

50 Plants in 3" pots to a box. Approx. weight, 28 lbs.

25 Plants in 4" pots to a box. Approx. weight, 28 lbs.

4. **BULBS:** Shipped in Separate Boxes.

A \$10 order of any size Bulbs, Approx. weight, 8-10 lbs.

If your order specifies parcel post, please allow for postage.

TIME OF SHIPMENT: Unless otherwise specified by you, your order will be scheduled for immediate shipment.

TERMS OF SALE: The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit I ask for three weeks to communicate with references.

CLAIMS: Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

10% DISCOUNT: I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date.

Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500.

Let me hear from you as to how I can work with you on this.



STANDING ORDER PLAN

Have weekly or bi-weekly shipments coming in
Don't have too many plants on hand one time and
not enough on another. You can always cancel!

Please Ship The Following Standing Order To ARRIVE On The Dates Shown Until Cancelled

[illegible]

Stock Available For GROWING ON —

NEPHTHYTIS	Bare Rooted	3-5 leaves	7c each
PEPEROMIA	Bare Rooted	4-5 leaves	7c each
PHILODENDRON	Bare Rooted	3-5 leaves	7c each
CHINESE EVERGREEN	Bare Rooted	4-6 leaves	25c each

PROPAGATING VINES (For Eyes)

PHILODENDRON—\$15.00 per 1000 eyes.

POTHOS—\$20.00 per 1000 eyes.